



PARTNER PROSPECTUS

EXCLUSIVE OPPORTUNITY FOR CAPS PREMIER PARTNERS

What is included in the PREMIER Partner offering?

• Virtual Trade Show Booth	Your own personal networking room to meet CAPS Convention attendees
• Logo Placement on Virtual Convention Site	Clickable Logo Placement on Convention portal
• Logo and blurb in Convention marketing email	Logo and Five sentences to communicate value to convention prospects
• Logo listed as a Partner in Convention promotions	Logo listed as partner with sponsorship level
• 30-second Partner Profile Video	Played during one of the main sessions
• Convention Registrations	2 Full Convention registrations are included in this package
• Experience Box Contribution	Placement of up to two physical items in our Convention Experience Box
• Convention Attendee List	For those who opt-in to 3rd party communication

Your investment - Only \$3,000 *Fees are in the currency of your home country (USD/CDN)



CAPS NATIONAL VIRTUAL CONVENTION 2021

DECEMBER  3RD - 6TH

PARTNER PROSPECTUS

EXCLUSIVE OPPORTUNITY FOR CAPS PREFERRED PARTNERS

<i>What is included in the PREFERRED Partner offering?</i>	
• Virtual Trade Show Booth	Your own personal networking room to meet CAPS Convention attendees
• Logo Placement on Virtual Convention Site	Clickable Logo Placement on Convention portal
• Logo listed as a Partner in Convention promotions	Logo listed as partner with sponsorship level
• Convention Registrations	1 Full Convention registration is included in this package
• Experience Box Contribution	Placement of up to two physical items in our Convention Experience Box
• Convention Attendee List	For those who opt-in to 3rd party communication

*Your investment - Only \$1,300 *Fees are in the currency of your home country (USD/CDN)*

For partner opportunities, contact Shari Bricks at shari@canadianspeakers.org

www.capsconvention.com





CAPS NATIONAL VIRTUAL CONVENTION 2021

*Further Partner Prestige (a la carte) *Fees are in the currency of your home country (USD/CDN)*

• SpeakerTech Pre-Convention Naming Rights	XYZ Company SpeakerTech Workshop	\$5,000
• CAPS Lobby Bar Partner	Naming rights to Zoom hangout area In Lobby. e.g. The CAPS Lounge and can have a representative in there.	\$1,500
• Main Session Theater (Main Stage) Partner	e.g. The CAPS Theatre	\$1,000
• DJ and Break Partner	Logo featured prominently on the DJ table during breaks on the Main Stage	\$500
• Convention Attendee List	For those who opt-in to 3rd party communication	\$500
• Photobooth Partner	Logo prominently displayed on Photobooth in lobby	\$500
• Video Playing in Lobby	Looped video playing on a screen in convention lobby	\$500
• Virtual Trade Show Booth	For CAPS Supplier Members Only	\$500

SpeakerTech Add-on (Includes Below)

• PDF page in group handouts	Featured in SpeakerTech group handout PDF	
• 1-minute Video Tip	As part of the main stage segment “10 tips in 10 minutes”	
• Partner sponsored session	A session of your choice is “Brought to you by XYZ Company”	
		\$1,000

TERMS & CONDITIONS

Payment

Payment in full is due by November 15, 2021. If payment is not received by this date, the Partner will not be permitted to participate in the event, unless other arrangements have been made.

Partner Information Due Date

All information required to be submitted by the Partner to Organizer for performance of this Agreement must be received by Organizer no later than two weeks after contract execution. Any information submitted after this date may result in not being included in Organizer's marketing, and promotional materials prepared for the event.

Cancellation/Default/Alteration Policy

Cancellation requests received on or before November 15, 2021 will be refunded 50%. All requests must be received in writing. All requests are subject to a \$50 processing fee. No refunds will be given after December 1, 2021. If the Partner fails to pay the amount above in full within the time stated or advises Organizer of its intent to cancel, Organizer has the following rights:

1. Organizer may cancel the Partner's participation in the event and/or release the contracted exhibit space to other Partners;
2. Any portion of the Partner fee paid shall be retained by Organizer as partial liquidated damages;
3. Any remaining amounts are due and payable to Organizer as consideration for Organizer's' reserving the space and expending time and other resources up to and including the date of cancellation;
4. Organizer may immediately charge the credit card provided by Partner for any remaining portion of the fee due.

Miscellaneous

- There is no transfer of Partner exhibit, subletting or sharing of exhibit space or exposure unless specifically approved, in writing, by Organizer.
- The Partner agrees that upon acceptance of this agreement with Organizer, this agreement shall become binding and enforceable in accordance with its terms. This agreement will be binding on the Partner's and Organizer's successors.
- Unless the Organizer sales representative is advised in writing otherwise on a date prior to the event date, the Partner consents to Organizer using any photographs of the Partner's and Organizer representative(s) and/or both in Organizer brochures, other Organizer marketing materials and the Organizer website for all legal purposes. It is understood that the Partner will not be entitled to any remuneration in connection with such usage.
- The terms of the Agreement contained in this document are strictly confidential between Organizer and the Partner and may not be divulged to any third parties without the prior written consent of both parties.